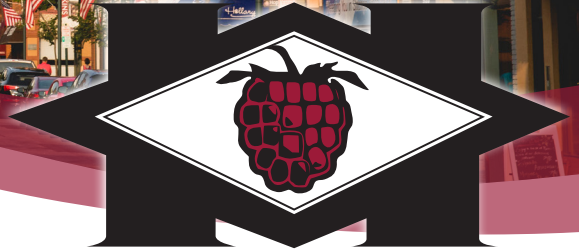




City of Hopkins 2022



MISSION

Inspire. Educate. Involve. Communicate.

VISION

Creating a spirit of community where...

All people feel safe and respected, and diversity is celebrated.

Business growth is supported and a vibrant downtown is maintained.

People enjoy exceptional government services, neighborhoods and outstanding schools.

GOALS

STRATEGIES

Preserve the Hometown Feel of Hopkins

Enhance community pride by providing accessible, friendly and efficient services

Support a vibrant business community

Promote Hopkins as a destination and enhance city events

Maintain high quality public safety services

Promote a Resilient Community

Maintain physical assets and infrastructure

Practice environmental responsibility

Strengthen walking and biking infrastructure in the city

Support a range of housing options and opportunities for affordability

Support transit-oriented sustainable development and growth

Take It To Them

Foster true inclusion through community engagement and involvement

Engage underrepresented populations: communities of color and rental community

Embrace and strengthen partnerships

ACTION STEPS

Priorities for the year ahead

Develop multi-modal policy

Update Zoning Code

Roll out Think Hopkins marketing campaign

Review climate and sustainability goals

Explore affordable housing policy options

Create parks master plan

Develop American Rescue Plan Act Spending Plan

Reduce Art Center debt

Discuss History Center/907 Mainstreet

Prioritize community engagement and equity strategies